

**COLLEGE OF DEVELOPMENT COMMUNICATION
GRADUATE PROGRAM**

MS in Development Communication

| Goals | Competency | Courses |
|--|---|---|
| Compare and contrast theories, principles, strategies, and schools of thought of communication in the context of development | Analysis of communication and development theories and paradigms, current and emerging development issues, and role of communication in development | DEVC 202 (Communication Theory in Development Communication) DEVC 205 (Communication and Development) |
| Analyze issues and challenges in development that may be addressed by education and training in development communication | Development of education and training programs that address development issues and challenges | Choice of any one (1): DEVC 212 (Environmental Communication) DEVC 215 (Communication and Culture) DEVC 230 (Educational Communication Systems) |
| Conduct research and evaluation in development communication | Conduct of research and evaluation | DEVC 295 (Development Communication Research) DEVC 290 (Special Problems) (as prescribed by Graduate Guidance Committee) DEVC 291 (Special Topics) DEVC 299 (Graduate Seminar in Development Communication) |
| Apply development communication concepts and skills in the design and management of systems, programs, and projects in development | Design and management of systems, programs, and projects in development | Choice of one (1): DEVC 208 (Communication Approaches in Development Programs) DEVC 231 (Educational Communication Systems Management) DEVC 234 (Information and Communication Technologies for Development) |

Minimum Course Requirement for MS in Development Communication

| | Units |
|---|--------------|
| Core Course | 11-13 |
| DEVC 202 (Communication Theory in Development Communication) | 3 |
| DEVC 205 (Communication and Development) | 3 |
| DEVC 295 (Development Communication Research) | 3 |
| DEVC 291 (Special Topics) | 1-3 |
| DEVC 299 (Graduate Seminar in Development Communication) | 1 |
| Elective | 7-9 |
| DEVC 208 (Communication Approaches in Development Programs) | 3 |
| DEVC 212 (Environmental Communication) | 3 |
| DEVC 215 (Communication and Culture) | 3 |
| DEVC 230 (Educational Communication Systems) | 3 |
| DEVC 231 (Educational Communication Systems Management) | 3 |
| DEVC 234 (Information and Communication Technologies for Development) | 3 |
| DEVC 290 (Special Problems) (As prescribed by the Guidance Committee) | 1-3 |
| Cognate | 9 |
| Thesis | 6 |
| Total (including elective) | 33-37 |

- DEVC 202 (Communication Theory in Development Communication)
Communication theories and their applications to development communication study and practice
- DEVC 205 (Communication and Development) Perspectives, theories, principles, and strategies of communication and development
- DEVC 208 (Communication Approaches in Development Programs) Application of communication concepts, principles, strategies, and practices in promoting social ideas towards behavior change and mobilizing people in developmental programs
- DEVC 212 (Environmental Communication) Application of environmental communication principles, strategies, and techniques to address risks, controversies, and crises associated with the environment
- DEVC 215 (Communication and Culture) Nature and interrelationships of communication and culture, and their applications to development communication
- DEVC 230 (Educational Communication Systems) Learning theories and approaches in educational communication systems and their application to learning
- DEVC 231 (Educational Communication Systems Management) Theories, principles, approaches, and tools in managing an educational communication unit
- DEVC 234 (Information and Communication Technologies for Development) Theoretical perspectives, systems and structures, uses, and ethics in using information and communication technologies as tools in development
- DEVC 290 (Special Problems) (As prescribed by the Guidance Committee)
- DEVC 291 (Special Topics)
- DEVC 295 (Development Communication Research) Quantitative and qualitative research methods in development communication
- DEVC 299 (Graduate Seminar in Development Communication)
- DEVC 300 (Thesis)